

Website General Enquiries / Feedback Privacy Notice

Vicinity Centres PM Pty Ltd (ABN 96 101 504 045) ('We', 'Our' or 'Us') collects your personal information to:

- better understand your feedback on and experience of our centre and digital services;
- provide you with an appropriate response in relation to any questions, feedback or requests for information;
- maintain records and monitor your communications with us for security, dispute resolution and training purposes; and
- manage, operate and improve the centres and digital channels through which we engage with you so as to better meet your needs.

We will de-identify and aggregate your data for market research and data analytics purposes. We may disclose your personal information to our related bodies corporate and service providers, including those located in the USA. We also collect information about your usage of our services to better understand your interests, preferences and activities in relation to centre and digital services which we manage, including by using cookie files and other tracking technology. Our Privacy Policy (<https://www.vicinity.com.au/privacy-policy>) provides further information about how we handle personal information and how you can contact us to access, correct or complain about the handling of your personal information.