

Centre News Subscriber Privacy Notice

Vicinity Centres PM Pty Ltd (ABN 96 101 504 045) ('We', 'Our' or 'Us') collects your personal information to:

- provide you with access to shopping centre news updates, events and promotions as part of our digital services; and
- provide you with an appropriate response in relation to any questions or requests for further information which you may have; and
- manage, operate and improve the centres and digital channels through which we engage with you so as to better meet your needs.

We will de-identify and aggregate your data for market research and data analytics purposes. We may also disclose your personal information to our related bodies corporate and service providers, including those located in the USA. We also collect information about your usage of our services to better understand your interests, preferences and activities in relation to centre and digital services which we manage, including by using cookie files and other tracking technology. Our Privacy Policy (<https://www.vicinity.com.au/privacy-policy>) provides further information about how we handle personal information and how you can contact us to access, correct or complain about the handling of your personal information.