



Vicinity Newsletter Privacy Notice

Vicinity Centres PM Pty Ltd (ABN 96 101 504 045) ('We', 'Our' or 'Us') collects your personal information in order to:

- provide you with shopping centre news updates, events and promotions as part of our Digital Services;
- understand your interests, preferences and activities in relation to the shopping centres and digital channels which we manage; and
- plan, operate and manage these centres and the digital channels through which we engage with you so as to better meet your needs.

We will de-identify and aggregate your data for market research and data analytics purposes. We may disclose your personal information to our related bodies corporate and service providers, including those located in the USA and Singapore. We also collect information about your usage of our Digital Services by using cookie files and other tracking technology in our Digital Services.

Our Privacy Policy (<https://www.vicinity.com.au/privacy-policy>) provides further information about how we handle personal information and how you can contact us to access, correct or complain about the handling of your personal information.

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As responsible entity for: