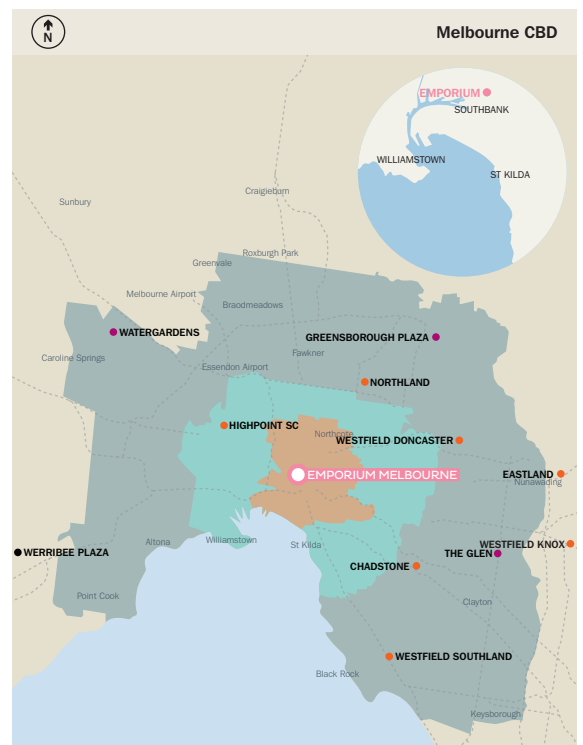


Emporium Melbourne

287 Lonsdale Street, Melbourne VIC 3000
 Telephone +61 3 8609 8221
emporiummelbourne.com.au

Emporium Melbourne is an eight level City Centre located in the Melbourne CBD. Opened in April 2014, Emporium Melbourne is an iconic heritage building, anchored by Myer and Uniqlo flagship store and includes more than 205 international and specialty stores. The centre is an experience integrating fashion, culture and food.



Centre statistics

Centre type	City Centre
Annual traffic (million)	20.2
Total GLA (sqm)	45,219
Total tenants	220
Majors ¹	Myer
Mini Majors ²	Din Tai Fung, Muji, Superdry, Superglue, Tetsu Jin Sushi Train Bbq, Topshop Topman, Uniqlo, Valleygirl/Temt/Mirriou
Number of specialty retailers ³	207
Number of car spaces	-
Moving annual turnover (MAT) (\$m) ⁴	445.8
MAT/sqm – Total (\$)	10,166
MAT/sqm – Specialty (\$) ⁵	13,135

Centre statistics correct as at 30 June 2018

- Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores. Also includes Cinemas
- Stores >400 sqm, by Sales Group
- All sales reporting tenants under 400sqm, but excludes travel agents and lotto and free standing pads sites
- Total MAT includes all reporting tenancies and is inclusive of GST, as at 30 June 2018
- MAT/sqm - Based on sales and area for all reporting tenants, non-retail tenants excluded, as at 30 June 2018

PRIMARY	● CITY CENTRE
SECONDARY	● SUPER REGIONAL CENTRE
TERTIARY	● REGIONAL CENTRE
	● SUB REGIONAL CENTRE

Key statistics

2,714,599

Residents in TTA



\$86,305

Average household income in TTA



31%

Families with children



Source: Produced by Vicinity Data Science & Insights. This material is a derivative of ABS Data that can be accessed from the website of the Australian Bureau of Statistics at www.abs.gov.au.
 TTA: Total Trade Area



- MAJORS
- MINI MAJORS
- SPECIALTIES
- ENTRANCES →

Floor plan as at 30 June 2018.

For further information please contact:

Vicinity Centres

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Disclaimer
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