



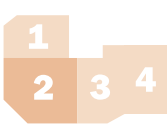



# Midland Gate

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**Midland Gate** is a fully enclosed single-level regional shopping centre located approximately 18 km north-east of Perth's CBD. The centre is anchored by Coles, Woolworths, Big W, Kmart, Target with Ace Cinemas, and more than 140 specialty stores. For local families, Midland Gate is a vibrant hub where the community gathers to shop, dine and connect, offering a wide range of food, fashion and entertainment.



 <p><b>18km</b> From the CBD</p>	 <p><b>115,507</b> people in TTA</p>	<p>Anchored by</p> 
 <p><b>146</b> specialty stores</p>	 <p><b>56,569sqm</b> Gross lettable area</p>	 <p><b>14.1m</b> Foot traffic</p>

Source: Produced by Vicinity Data Science & Insights. This material is a derivative of ABS Data that can be accessed from the website of the Australian Bureau of Statistics at [www.abs.gov.au](http://www.abs.gov.au).  
 TTA: Total Trade Area



MAJORS  
 MINI MAJORS  
 SPECIALTIES  
 ENTRANCES →

Floor plan as at 31 December 2018.

## Centre statistics

Centre type	Regional
Annual traffic (million)	14
Total GLA (sqm)	54,790
Total tenants	172
Majors <sup>1</sup>	Ace Cinemas, Target, Big W, Coles, Kmart, Woolworths
Mini Majors <sup>2</sup>	Best & Less, Chatters Cafe & Restaurant, City Beach, Timezone, Valleygirl
Number of specialty retailers <sup>3</sup>	141
Number of car spaces	2,311
Moving annual turnover (MAT) (\$m) <sup>4</sup>	n.a. <sup>^</sup>
MAT/sqm – Total (\$)	n.a. <sup>^</sup>
MAT/sqm – Specialty (\$) <sup>5</sup>	n.a. <sup>^</sup>

Centre statistics correct as at 31 December 2018

<sup>1</sup> Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores. Also includes Cinemas

<sup>2</sup> Stores >400 sqm, by Sales Group

<sup>3</sup> All sales reporting tenants under 400sqm, but excludes travel agents and lotto and free standing pads sites

<sup>4</sup> Total MAT includes all reporting tenancies and is inclusive of GST, as at 31 December 2018

<sup>5</sup> MAT/sqm - Based on sales and area for all reporting tenants, non-retail tenants excluded, as at 31 December 2018

<sup>^</sup> Non-comparable for sales reporting purposes

## Benefits of Casual Mall Leasing

- Brand exposure
- Showcase or launch your products and services within a proven retail environment
- Promote your product or service outside your traditional trade areas
- Flexible and affordable
- Position your brand and products alongside Australia's best retail brands

Site No.	Location	Size (m) (LxWxH)	Weekly Rate ex gst	Power
1	Opposite Jeanswest	3 x 5 x 1.4	\$2,450	Y
2	Opposite Body Shop	3 x 4 x 1.4	\$2,450	Y
3	Opposite Bed Bath N Table	3 x 4 x 1.4	\$2,450	Y
4	Opposite Gloria Jeans	2.5 x 4 x 1.4	\$2,450	Y
5	Opposite Cotton On Body	3 x 5 x 1.4	\$2,450	Y
6	Opposite Sanity	2 x 4 x 1.4	\$2,450	Y
7	Opposite Expressions	2 x 4 x 1.4	\$2,450	Y
8	Opposite Midland Gate Pharmacy	2 x 4 x 1.4	\$2,450	Y
9	Opposite Footlocker	3 x 4 x 1.4	\$2,450	Y
10	Opposite Tarocash	3 x 5 x 1.4	\$2,450	Y
11	Opposite Miss Maud	3 x 6 x 1.4	\$2,450	Y
12	Opposite Target	3 x 3 x 1.4	\$2,450	Y
13	Opposite Smiggle	3 x 3 x 1.4	\$2,450	Y
17	Between Boost & My Beauty	3 x 3 x 1.4	\$2,450	Y
18	Opposite Guardian Pharmacy	3 x 5 x 1.4	\$2,450	Y
19	Opposite Wendys	3 x 6 x 1.4	\$2,450	Y
21	Opposite Mussan for Hair	2.5 x 5 x 1.4	\$2,450	Y
31	Opposite Shiels	2.5 x 5 x 1.4	\$2,450	Y
32	Opposite Crossroads	2.5 x 4 x 1.4	\$2,450	Y

Daily Rate \$825 ex GST







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**Disclaimer:**

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