



Casual Mall Leasing

Vicinity Centres provide the ideal retail environment to conduct Casual Mall Leasing or “Pop Up” retailing.

From large premium shopping centres through to smaller neighbourhood centres Vicinity has a centre to meet the casual leasing needs of all types of businesses. Clients can position their brand and products alongside some of Australia’s most successful retail brands. Our team of professional Casual Mall Leasing Executives can assist with centre and site selection, display design and merchandising elements and can develop a tailored flexible and affordable short or long term lease option – from one week to several months. Many Vicinity centres also have mall furniture that can be utilised to build short-term displays and showcase products. Contact Vicinity now to discover how Casual Mall Leasing can work for your business.

To contact us about the Casual Mall Leasing opportunities at one of the 91 Vicinity shopping centres, please contact:

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Benefits of CML

- Brand exposure
- Introduce products or services to “purchase-ready” consumers
- Showcase or launch your products and services within a proven retail environment
- Promote your product or service outside your traditional trade areas
- Flexible and affordable
- Position your brand and products alongside Australia’s best retail brands

