



Casual Mall Leasing

With more than 400 million visitors to our centres every year, Vicinity Centres offers brands and retailers a range of Casual Mall Leasing or Pop Up retail solutions to connect with customers.

From large premium centres through to small neighbourhood centres that are the heart of their local community, Vicinity can provide your business with spaces to meet your casual leasing needs.

Casual Mall Leasing gives you the chance to position your brand and products in some of Australia's most powerful retail environments alongside some of Australia's most successful brands.

Our specialised Casual Mall Leasing team can assist you with your centre and site selection, display design and merchandising and can develop a tailored and flexible short or long-term lease options – from one week to several months.

We can also offer mall furniture to showcase your products with short-term displays.

If you're interested in learning about the Casual Mall opportunities for your business our specialist team can help you find a solution to suit your needs, please contact:

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Benefits of CML

- Brand exposure
- Introduce products or services to "purchase-ready" consumers
- Showcase or launch your products and services within a proven retail environment
- Promote your product or service outside your traditional trade areas
- Flexible and affordable
- Position your brand and products alongside Australia's best retail brands

