

## VICINITY FEEDBACK PRIVACY NOTICE

**Vicinity Centres PM Pty Ltd (ABN 96 101 504 045)** ('We', 'Our' or 'Us') collects your personal information in order to:

- collect your feedback on your in-centre and digital experiences with us;
- understand your interests, preferences and activities in relation to the centres and digital channels which we manage;
- provide you with an appropriate response, address any complaints, queries or feedback which you raise;
- maintain records and monitor your communications with us for security, dispute resolution and training purposes; and
- plan, operate and manage the centres and digital channels through which we engage with you so as to better meet your needs.

We will de-identify and aggregate your data for market research and data analytics purposes. We may disclose your personal information to our related bodies corporate and service providers, including those located in the USA and Singapore. Our Privacy Policy (<https://www.vicinity.com.au/privacy-policy>) provides further information about how we handle personal information and how you can contact us to access, correct or complain about the handling of your personal information.